

Develop a Shuttle Program

What is a Shuttle Program?

Shuttles meet riders at the BART or Caltrain station and transport them to various business sites in San Mateo County.

What is the purpose of this program?

To provide that "last mile" bridge between the transit station and the work site.



Who pays for it?

Most shuttles are funded through a public/private partnership. Some shuttles offer an individual pass for purchase and some shuttles are free to riders (dependent on funding).

How does my company benefit from this program?

- Improve recruitment and retention rates
- Attract employees from a wider area
- Reduce parking congestion and demand
- Improve employees access to transit
- Enhance community relations by cutting pollution and traffic congestion

What are the next steps?

The Alliance can help you, as an employer, to provide this service to your employees, encouraging them to take public transit, then the shuttle to and from their work site. Let your Alliance representative know that you are interested. We will determine if you are along an existing shuttle route and we can then work on a shuttle service agreement with you. We can help you market and promote this new benefit through personalized posters, email blasts and attendance at your employee fairs. If you are not along an existing route, we can help you determine what other options are available.



Contact us at (650) 588-8170 and ask for your Alliance representative or send us an email at **alliance@commute.org**.